

Open English Surpasses 1 Million Students Enrolled; Expands into Europe and Middle East

Leading EdTech company in Latin America and U.S. Hispanic market accelerates global expansion

MIAMI, Fla. – [Open English](#), a leading online English learning platform in Latin America and the U.S. Hispanic market, today announced that the company has enrolled more than one million students to date while expanding into Europe and the Middle East. The Open English platform teaches English as a second language by connecting students with native English-speaking teachers through live classes 24 hours a day.

Open English has achieved significant revenue growth in both consumer and corporate segments and has extended its leadership position by:

- Achieving over 60% growth YOY from 1H 2020 to 1H 2021 and \$77M in total revenue for 2020
- Enrolling more than 150,000 new students for the first half of 2021, bringing the total number of students enrolled to +1M since its founding
- Securing corporate partnerships with 2,000+ enterprise clients
- Reaching 2,000+ teachers globally, all of whom are native English speakers and ESL certified
- Acquiring Turkey-based learning platform English Ninjas to jumpstart entry into the Middle East
- Launching in Spain and Portugal with over 1,000 students in 1H 2021

With more than 1.4 billion English learners around the world, according to [HolonIQ](#), Open English's platform aims to accelerate fluency by disrupting the traditional brick and mortar model that has historically dominated the space. Since its founding in 2007, Open English has become synonymous with English proficiency achieving 9 out of 10 brand awareness with consumers across Latin America¹.

"In emerging markets, people see English as a stepping-stone to social mobility, and Open English is the platform helping them actually achieve fluency, and not just learn basic vocabulary like most casual apps," said Andrés Moreno, founder, Chairman and CEO of Open English. "The pandemic accelerated the recognition that on-demand online learning can be a superior experience to the rigid schedules, crowded classrooms, and expensive tuition associated with traditional physical center providers."

Open English provides live, online learning solutions for businesses, adults and children, as well as complementary digital skills training programs.

- **Open English Adult** offers on-demand, live group, and private lessons, available 24/7. Its proprietary teaching methodology combines live instruction with thousands of hours of interactive lessons and engaging video content to accelerate fluency.
- **Open English Junior** offers a fun and engaging learning environment for children 8 to 14 designed to boost their English language skills. Parents can expect an online, self-paced educational experience guided by live instructors, with the ability to "peek in" on progress in real time.

¹ Open English/Provokers, "Brand Survey", October 2021.

- **Open English for Business** trains entire teams on English fluency, helping companies empower teams and boost productivity and retention rates. With flexible hours, live classes, and content focused on “business English”, teams build skills that bridge professional and personal growth.
- Through its **Next U** brand, the company also provides online education for professionals in fields such as digital marketing, mobile application development, web design, and computer programming.

“At Open English we don’t use technology to do away with human interaction. Instead, we leverage technology to enable access to high-quality, affordable human instruction anytime, anywhere,” added Moreno.

About Open English

Open English is a leading online English learning platform in Latin America and the U.S Hispanic market, connecting students with native English-speaking teachers through live classes 24 hours a day. The Open English platform teaches English as a second language and offers customized learning solutions for businesses (Open English for Business), children (Open English Junior), and digital skill development (NextU). Open English was founded in 2007 in Caracas, Venezuela. The company is headquartered in Miami, FL with offices in Mexico, Bogota, Buenos Aires and São Paulo. To learn more about Open English, visit [OpenEnglish.com](https://www.openenglish.com).